

FOR IMMEDIATE RELEASE

CONTACT: Paula Zakrzewski Shepard
860.202.1090 cell
paula@imageinkpr.com

Building a Fiber-Connected World:

***Broadband Communities Magazine Ranks Sertex as a 2022 Top 100
Fiber-to-the-Home Leader***

The annual list recognizes top companies and innovators that advance the cause of fiber optic broadband deployment in the U.S.

Plainfield, CT – August 2, 2022... Each year, *Broadband Communities* magazine publishes its ranking of the FTTH Top 100 U.S. companies and organizations that are leading the way in building a fiber-connected world. In the rapidly-expanding fiber industry, where the number of companies competing for leadership positions grows annually, [Sertex Broadband Solutions](http://www.sertexbroadband.com) is proud to announce that it has been recognized as a Top 100 leader.

Sertex is a fiber optic construction expert with over three decades of experience deploying fiber-to-the-home networks in unserved and underserved communities in the Northeast. Based in rural eastern Connecticut, the company provides end-to-end fiber deployment services, including planning, design, construction, installation, operations, and maintenance. The Sertex model for public-private partnerships makes future-proof networks affordable and scalable.

Currently, Sertex is deploying an island-wide FTTH network on [Block Island](#) in partnership with the Town of New Shoreham, R.I., and constructing last-mile fiber networks in Chicopee and South Hadley, Mass., in partnership with public municipal power companies. Sertex also recently completed last-mile fiber networks in [15 hill towns in western Mass.](#)

“We’re proud to be recognized by *Broadband Communities* as a Top 100 company in the U.S.,” states Michael Solitro, Sertex founder and CEO. “Where it’s easy to build telecom infrastructure, fiber networks have already been built. Reaching the Last Mile is a different story. We specialize in remote deployments with rugged terrain and harsh conditions, and understand how to overcome challenges like make ready, permitting, weather, environmental, and supply chain and logistics issues.”

Empowering the Underserved

Sertex is committed to the belief that every town needs the benefits of FTTH, and strives to empower underserved communities that have been ignored by big telecom. Last year, town

officials in [Sharon, Conn.](#), engaged Sertex to conduct a broadband infrastructure feasibility study. After demonstrating that it was not only possible but affordable for Sharon to build a municipal fiber network, the threat of competition spurred the town's reluctant cable incumbents to reconsider expanding their service networks.

Currently, Sertex is working with officials in the [Town of Barkhamsted, Conn.](#), to assess community interest in and costs associated with building a locally-owned fiber network to connect and serve the entire town. In Sertex's hometown of Plainfield, Conn., the company launched a [Broadband Interest Survey](#) to gauge community interest in bringing high speed, affordable, reliable internet service.

The fiber planning projects in both towns may result in building locally-owned networks, or in changes of heart by incumbents. Either way, the municipalities - and their residents and businesses - win.

"Strong partnerships between communities and fiber deployment experts can overcome obstacles to planning, building, and operating FTTH networks," continues Solitro. "We know affordable fiber optic solutions exist, and we believe towns can take control of their digital future. Sertex is here to help."

For more information on the company and its projects, visit www.sertexbroadband.com.